

L.A.I. COMMUNICATIONS



FOR IMMEDIATE RELEASE

Friday, January 11, 2019

{please include in all calendar listings}

[high resolution images available upon request]



AN ADAM EXPERIMENT

A one-man play on the life of
ADAM CLAYTON POWELL, JR.
Written and performed by Michael Chenevert
Produced by L.A.I. Communications

March 1, 2019

Aronoff Center – Jarson-Kaplan Theater

L.A.I. COMMUNICATIONS

CALENDAR INFORMATION

WHAT: An Adam Experiment: A one-man play on the life of Adam Clayton Powell, Jr.

WHEN: Friday, March 1, 2019 – 7:30 PM

WHERE: Aronoff Center – Jarson-Kaplan Theater

PRICE: \$25 • \$15 (Students/Educators. *Additional service fees may apply.*)

INFO:

An Adam Experiment is a one-man play that explores a day in the life of Adam Clayton Powell, Jr., a pioneering crusader for justice during the Civil Rights movement and member of the U.S. House of Representatives. This play touches on Adam's fight for equality for African Americans as well as struggles in his personal life. Adam Clayton Powell, Jr. comes to life through the incredible performance by Michael Chenevert and focuses on a specific day where he is dealing with an angry country due to integration and his wife confronting him about the future of their marriage.

TICKET INFORMATION – on sale now

- www.CincinnatiArts.org
- (513) 621-ARTS [2787]
- Aronoff Center and Music Hall Ticket Offices

CINCINNATI, OH – In celebration of Black History Month, the Cincinnati Arts Association (CAA) is pleased to present *An Adam Experiment: A one-man play on the life of Adam Clayton Powell* at the Aronoff Center's intimate Jarson-Kaplan Theater on Friday, March 1, 2019 at 7:30 PM. Written by and starring New York based actor, Michael Chenevert, *An Adam Experiment* explores the day in the life of Adam Clayton Powell, Jr., a pioneering crusader for justice and equality during the Civil Rights movement. The show is part of CAA's 2018-19 Presenting Season.

Tickets are \$25 for Adults and \$15 for Students/Educators and are on sale now at www.CincinnatiArts.org, (513) 621-ARTS [2787], and the Aronoff Center Ticket Office.

L.A.I. COMMUNICATIONS

“I always knew Adam Clayton Powell, Jr. was one of our strongest leaders,” states Michael Chenevert. “As a boy, I was called ‘Little Adam’ because I looked like him. He has always given me strength.”

Produced by L.A.I. Communications, the U.S. Tour of *An Adam Experiment* is celebrating Black History Month with a ‘play for the people’ by presenting a comprehensive program for the communities where the play will be performed that not only entertains, but also educates and empowers audiences. On stage, *An Adam Experiment* educates audiences on Adam Clayton Powell, Jr., who was a Baptist Minister at the famed Abyssinian Baptist Church in New York City and a Member of the U.S. House of Representatives, representing Harlem, New York, from 1945 to 1971.

By 1961, Mr. Powell was appointed to the powerful position of Chairman of the Education and Labor Committee and was one of the influential voices in the passing of significant social and civil rights legislation under Presidents John F. Kennedy and Lyndon B. Johnson. *An Adam Experiment* takes this political backdrop and creatively delves into Mr. Powell’s life where he is dealing with an angry country due to integration as well as with personal challenges with his marriage. After each performance, audience members will have a chance to do a Q&A with Mr. Chenevert and discuss the play, as well as its parallels with social justice issues facing our society today.

In each local community, from high schools and universities to other service-based organizations, the ‘*An Adam Experiment*’ *Producer-in-Residency* program is complementing each performance. The *Producer-in-Residency* program presents a unique method of exposing young people to the “behind the scenes” and business of producing a play and teaching them how it also parallels with entrepreneurship and the skills that it takes to be an entrepreneur. In Cincinnati, five *Producer-in-Residency* workshops are scheduled in middle schools and high schools on February 26-27 and March 1. In addition, CAA is presenting two daytime performances of the show at the Aronoff Center on February 28 for students as part of its SchoolTime education program.

“We are thrilled and so honored to have *An Adam Experiment* touring across the country for its third year in 2019 and in celebration of Black History Month. Giving reverence to the past with such an incredible play, as well as empowering young people to embrace the ‘spirit of Adam’ and pursue their passions in life, is truly a gift,” states Dr. Tyrha M. Lindsey-Warren, Managing Director of L.A.I. Communications and Producer of the U.S. Tour of *An Adam Experiment*. “At the end of the day, we hope audiences will learn something new as well as provoke thought about being the change that they seek in their own lives.”

AN ADAM EXPERIMENT KEY PLAYERS

Michael Chenevert

Originally, from Detroit, Michigan, Michael Chenevert is a well-trained and multifaceted actor who works on stage, TV, and film. He studied at the University of Detroit Mercy where he received his Bachelor of Fine Arts degree. Over the course of his career, Mr. Chenevert has worked at the New Federal Theatre, The Billie Holiday Theatre, Take Wing and Soar, The National Black Theater, Arkansas Repertory Theatre, Cincinnati Playhouse in the Park, and The Public Theater. His film credits include:

“Dedicated to delivering EMPOWERING communications.”

www.laicommunications.com
New York * Ohio * California * Texas

L.A.I. COMMUNICATIONS

Syrup, Soul Mates, The Tombs, Eugenia and John, Soil, and The Breathing Room. Mr. Chenevert's TV credits include: *The Following, Boardwalk Empire, Ugly Betty, Guiding Light, One Life to Live, and Final Appeal.*

Dr, Tyrha M. Lindsey-Warren

Originally from Cincinnati, Ohio, Tyrha M. Lindsey-Warren is an experienced Producer and Marketing Executive who has worked for Quincy Jones*David Salzman Entertainment, NBC, Creative Artists Agency, Edmonds Entertainment, Alvin Ailey American Dance Theater, and advertising agency, UniWorld Group. She has assisted in overseeing the production of such programs as *MAD TV* (FOX), *In the House* (UPN), *Lost on Earth* (USA) and *VIBE* (syndication). She is currently producing the motion picture *Tryin' To Sleep in the Bed You Made*, based on *The New York Times* bestselling novel of the same name. Ms. Lindsey-Warren is also on the producing team for the International Faith and Family Film Festival at MegaFest. As an entrepreneur, Ms. Lindsey-Warren heads her family's award-winning marketing and public relations agency, L.A.I. Communications, which is "dedicated to delivering EMPOWERING communications." The firm specializes in creating strategic marketing and communications solutions, with a focus on cross-cultural themes, for media companies, corporations, arts institutions, non-profits, and small businesses.

CINCINNATI ARTS ASSOCIATION SPONSORS

SEASON SPONSORS: AMERITAS (Founding Season Sponsor), FIFTH THIRD BANK (Lifetime Endowment Partner), Cincinnati-Northern Kentucky Honda Dealers, FURNITURE FAIR, LOCAL12 WKRC, The P&G FUND of The Greater Cincinnati Foundation

SEASON PRESENTING SPONSORS: 21C Museum Hotel, Cincinnati Herald, CityBeat, Courtyard Marriott & Residence Inn-Rookwood, Graphic Village, Heidelberg Distributing, Hilton Cincinnati Netherland Plaza, Hyatt Regency-Cincinnati, Macy's, Pepsi, Skyline Chili, TriHealth, Ultimate Air Shuttle, USI

Founded in 1992, the **Cincinnati Arts Association** (CAA) is a not-for-profit organization that oversees the programming and management of the Tri-state's finest performing arts venues – the Aronoff Center for the Arts and Music Hall – and is dedicated to supporting performing and visual arts. Each year, CAA presents a diverse schedule of events; serves upwards of 600,000 people in its venues; features the work of talented local, regional, and national artists in the Weston Art Gallery (located in the Aronoff Center); and supports the work of more than one dozen resident companies. Since the inception of its acclaimed arts education programs in 1995, CAA has reached more than 1.6 million students. For more information, visit www.CincinnatiArts.org.

"Dedicated to delivering EMPOWERING communications."

www.laicommunications.com
New York * Ohio * California * Texas

L.A.I. COMMUNICATIONS

###

VAN ACKERMAN

Vice President, Marketing & Communications

CINCINNATI ARTS ASSOCIATION

650 WALNUT STREET | CINCINNATI, OH 45202

[513-977-4108](tel:513-977-4108) (Office)

[513-977-4150](tel:513-977-4150) (Fax)

[513-477-8856](tel:513-477-8856) (Cell)

vackerman@cincinnatiarts.org

CincinnatiArts.ORG

